



**RENCONTRES
INTERNATIONALES
DU ROSÉ**

22 JANVIER 2019 | MUCEM | MARSEILLE

Morning program

08:30 am REGISTRATION AND COFFEE

09:00 am OFFICIAL OPENING

09:30 am PLENARY SESSION

09:30 am – The challenge of climate change. Strategies for adapting production of rosé wines.

- **Nathalie OLLAT**: INRA engineer, co-director of the Laccave research group
- **Gilles MASSON** : Director of the Rosé Research and Experimentation Centre
- **Mario DE LA FUENTE** : Managing director of PTV (Wine Technology Platform of Spain)

10:30 am – The challenge of ecological transition. Producing more environmentally-friendly rosé wines.

- **Christophe RIOU** : Deputy director of the French Wine & Vine Institute IFV
- **Loïc LE CUNFF** : Engineer at UMR Agap (CIRAD, INRA, Montpellier SupAgro)
- **Tiziana NARDI** : Research director at the Italian Council for Agricultural Research and Economics
- **Alain CARBONNEAU** : Lecturer at Montpellier SupAgro
- **Pierre NAVIAUX** : Environmental project manager for the Comité Champagne

11:30 am – Anticipating changes in consumption patterns as a result of climate change and ecological transition.

- **Richard C. DELERINS** : Anthropologist at Food 2.0 Lab
- **Brice EYMARD** : Director of the Provence Wine Council (CIVP)
- **Jiaming WANG** : Researcher at Brock University
- **Birte JANTZEN** : Journalist and wine critic for Bettane & Desseauve

12h30 COCKTAIL LUNCH DEVISED BY GÉRALD PASSEDAT * AND A TASTING OF ROSÉ WINES**





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Afternoon program

02:00 pm-04:30 pm INNOVATION FORUM

02:00 pm-03:00 pm

Advanced-level workshop

« Managing water resources for the production of rosé wines »

Moderated by Christophe RIOU : Deputy director of the French Wine & Vine Institute IFV

- **Alain DELOIRE** : Lecturer at Montpellier SupAgro
- **Sébastien PAYEN** : Fruition Sciences
- **Cyrielle PINELLI** : ITK
- **Alice RACT MADOUX**: Société du Canal de Provence

Bar/café area for idea sharing

« Are input-free rosés the future ? »

- **Laurence BERLEMONT** : Cabinet d'agronomie provençale
- **Florent TOUZET** : ICV

03:30 pm-04:30 pm

Advanced level workshop

« Styles of rosés for tomorrow 's markets ? »

Moderated by Gilles Masson : Director of the Rosé Research and Experimentation Centre

- **Elizabeth GABAY** : Freelance journalist, Master of Wine
- **António JORDÃO** : Lecturer at the Polytechnic Institute
- **Nathalie POUZALGUES** : Oenologist at the Rosé Research and Experimentation Centre

Bar/café area for idea sharing

« What role should rosé wine producers play in discussions on wine's place in society ? »

- **Richard C. DELERINS** : Anthropologist at Food 2.0 Lab

